



# Empower your leadership team to **ACCELERATE BUSINESS GROWTH**

SMART TOOLS & STRATEGIES FOR SCALING UP

## Scaling Up Business Growth Workshop

Take your leadership team and your business higher

**Tuesday April 24, 2018**

**Terminal City Club**

**837 West Hastings Street  
Vancouver, BC V6C 1B6**

*"Our organization is thriving with daily huddles, meeting rhythms, war rooms, and strategic planning processes, fully integrated into the DNA of the company. The result — we are executing on our strategy, and with a recently completed \$40 million financing, we are accelerating our growth through strategic acquisitions."*

**JASON SMITH**  
President & CEO, Real Matters

## Scaling Up Business Growth Workshop

Discover how to Scale Up your business with the Rockefeller Habits™ 2.0.

The world-renowned **Scaling Up Business Growth Workshop** has empowered more than 20,000 executives and their leadership teams with proven tools and strategies to scale up smarter:

### ALIGN

Get faster results with less effort by developing organizational clarity and accountability.

### ACCELERATE

Develop a strategic advantage over your competitors and position your brand as a market leader.

### ADVANCE

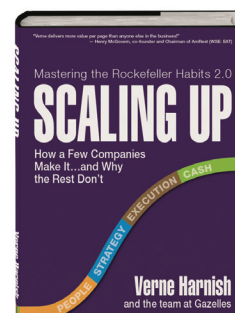
See your company's reputation and revenues soar as employees fulfill 100% of all promises.

**All workshop participants will receive a FREE copy of *Scaling Up***

## Who Should Attend?

This workshop is open to all those interested in amplifying their success and scaling up their businesses via a proven course trajectory. We welcome lifelong learners and those hungry for best practices and cutting-edge thought leadership. We welcome leaders who want to develop their team—and know they can't do it alone – and are willing to invest in an outside resource for help. To maximize results and return on investment, we encourage leaders and senior teams to attend together.

Led by Gazelles International Certified Coaches™, this workshop introduces attendees to the power of the Four Decision framework. Please reach out to us if you have any questions regarding our process or are interested in exploring a coaching relationship.



Register now to design your roadmap for business growth  
<http://ScalingUp.cvent.com/Vancouver>

## What you'll learn in the workshop:

In just one day, you will learn how to accelerate profitable growth leveraging the Rockefeller Habits 2.0 best practices through engaging lectures, videos, hands-on exercises, group discussions, and coach demonstrations. We will focus on the four critical decisions that all businesses face:

### Attract and keep the right PEOPLE

- Become a magnet for A Players
- Align your team around core values
- Increase accountability and results

### Create a truly differentiated STRATEGY

- Clarify your brand promise
- Discover your SWOTs and trends
- Determine your 3-5 year key strategies

### Drive flawless EXECUTION

- Learn and apply the Rockefeller Habits 2.0
- Create a culture of accountability
- Fine-tune processes to run without drama

### Have plenty of CASH

- Accelerate cash flow to fuel your evolution
- Improve your sales cycle
- Ensure you are never short on cash

## Course Materials

- Detailed workbook with information and examples of the concepts presented
- Book: *Scaling Up*, written by Verne Harnish
- Four Decisions™ One Page Strategic Plan™ and other actionable tools to help grow your business

Presented by

**KEVIN LAWRENCE**

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**LAWRENCE&CO**



Kevin Lawrence is a strategic advisor and coach to CEOs and executive teams across North America and internationally. Driven by a relentless passion to help business leaders get what they really want, in business and life, Kevin has coached clients across a wide range of industries over the past 20 years. He deeply believes that

CEOs and entrepreneurs can have tremendous business success along with an enriching, adventurous and fulfilling lifestyle, taking their professional and personal accomplishments to a new level.

Kevin has helped clients overcome major obstacles, deal with tough decisions and capitalize on new opportunities to generate breakthrough results. His methods, style and savvy approach have helped his clients expand into new markets, build high performance leadership teams, attract profitable clients, improve productivity, and increase revenue and profitability. Also, with Kevin as their advisor, clients reduce their stress and hours worked so they have more time and energy to live their personal version of an outrageous quality of life.

## REGISTER TODAY

<http://ScalingUp.cvent.com/Vancouver>

### When & Where

Tuesday April 24, 2018

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837 West Hastings Street  
Vancouver, BC V6C 1B6

## Bring your LEADERSHIP TEAMS!

### Your Investment

**\$395** > 5+ Attendees/per person

**\$495** > 3-4 Attendees/per person

**\$595** > 1-2 Attendees/per person

### Your Time

Doors open 8:00 a.m. Workshop from 8:30 a.m. to 5:00 p.m. Continental breakfast and lunch provided.

### Workshop Questions

For details, contact **Janice Watkins**  
604-313-2229 ext 1  
[janice@lawrenceandco.com](mailto:janice@lawrenceandco.com)

For additional Scaling Up Workshop dates, visit:  
[http://gazelles.com/mrh\\_workshops.html](http://gazelles.com/mrh_workshops.html)

May be eligible for Continuing Education credits depending on individual professions.

*"Kevin is a high octane business coach that saves you time and energy by getting right to the heart of the matter, holding no punches and adding enough humour to ease the pain of the inevitable truth he gets me to face and conquer. He is an expert at the Rockefeller Habits, the best CEO textbook I've encountered in decades of looking. His one day workshop is an incredible value proposition. An absolute must for CEO's and entrepreneurs who want to grow their business as healthily as aggressively."*

**JEAN-PIERRE LEBLANC**

Saje Natural Wellness, Vancouver, BC



Best Education. Best Tools. Best Community.  
[GICoaches.com](http://GICoaches.com)