

PROGRAM

THE EXPONENTIAL LEADERSHIP STUDY TOUR

SINGULARITY UNIVERSITY (2 DAYS)
SILICON VALLEY COMPANY TOURS (1 DAY)

(LIMITED SPACES AVAILABLE)



SINGULARITY UNIVERSITY, CALIFORNIA
17 – 20 JUNE 2018

SUPPORTING PARTNER:

LAWRENCE & CO
Growth Advisors For Entrepreneurial Organizations

PROUDLY SUPPORTED BY:

**THE
GROWTH
FACULTY**



THE MANDATE FOR EXPONENTIAL LEADERSHIP

We are living in a “VUCA” world – an increasingly unpredictable and dynamic environment of nonstop **volatility, uncertainty, complexity, and ambiguity**.

Leading an organisation, a business unit, or a team to success in this world – which is not slowing down, but accelerating – is incredibly hard. Most CEOs today feel a profound sense of urgency to transform everything about their organisation – strategy, culture, structure, leadership – to ensure they’re able to avoid disruption and thrive in the future.

TRANSFORMATION STARTS WITH PEOPLE

To be a catalyst for the required change, leaders must first unlearn outdated approaches and legacy behaviours that impede progress. They must embrace a new skillset, toolset, and mindset that can inspire and empower both the individual and the organisation to adapt and evolve. This is what it means to be an Exponential Leader. Many organisations are realising that their existing leadership development programs are ill-equipped to prepare leaders to meet rapidly evolving business needs. Most programs use outdated methods, set inadequate context, offer insufficient coaching, and are generally too slow to keep pace with changing times.

To transform, organisations need new training to create exponential leaders.

EXPONENTIAL LEADERS ARE RESPONSIBLE FOR CHAMPIONING A NEW VISION FOR THE FUTURE AND ESTABLISHING AN ORGANISATIONAL CLIMATE AND CULTURE THAT FOSTERS LEARNING, ADAPTABILITY, AND SPEED.



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FRAMEWORK FOR EXPONENTIAL LEADERSHIP



FUTURIST

SKILLS

Seek the big picture
Explore external trends
See and connect patterns
Span time horizons
Shape stories

MINDSETS

Optimistic
Bold
Imaginative
Ambitious
Visionary

HUMANITARIAN

SKILLS

Map systems and theories of change
Empower sustainable business models & organisations
Catalyze levers of impact
Connect networks across sector, industry, and geographical boundaries
Promote diversity of ideas and engagement

MINDSETS

Empathetic
Passionate
Purposeful
Impact Driven
Adaptive

TECHNOLOGIST

SKILLS

Understand S and exponential curves
Embrace & model convergence
Identify levers of disruption
Engage early adopters
Build uncommon partners

MINDSETS

Inquisitive
Disciplined
Technically Minded
Focused
Adaptive

INNOVATOR

SKILLS

Observe & question openly
Reframe opportunities
Visualize possibilities

MINDSETS

Generative
Curious
Determined
Adaptive
Resilient



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BUILDING AN EXPONENTIAL LEADER

OBJECTIVES

- 01 RAISE** awareness of exponential technology and trends
- 02 CREATE** a sense of urgency for change
- 03 DEMONSTRATE** the benefit of Exponential Leadership competencies
- 04 BUILD** enthusiasm and commitment in participants to transform themselves and their enterprises for activate phase

AGENDA

DAY 1

FUTURIST

- Establish exponential thinking and explain what is driving disruption
- Become a storyteller

HUMANITARIAN

- Connect abundance mindset and exponential tech to unlock enormous opportunity in addressing humanity's grand challenges
- Connect your role as leader of individuals to meaning and growth

TECHNOLOGIST

- Demonstrate the exponential trends across core technologies
- Consider social, moral, and political impacts of exponential technologies
- Learn to identify indirect and direct threats via disruption mapping

DAY 2

TECHNOLOGIST

- Experience various technologies, including virtual reality, Internet of Things and brain control interfaces

FUTURIST

- Map technology breakthroughs to 30-year timeline

INNOVATOR

- Learn about exponential organisations and exponential enterprises
- Map your organisation to leadership characteristics via collaborative exercise
- Review exponential leadership competencies and develop personal commitment plan

EXPONENTIAL LEADERS ARE RESPONSIBLE FOR CHAMPIONING A NEW VISION FOR THE FUTURE.



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DATES & ITINERARY

SUNDAY 17 JUNE 2018	
18:00 – 21:00	WELCOME DINNER (NETWORKING/GETTING TO KNOW)
MONDAY 18 JUNE 2018	
08:30 – 17:30	EXPONENTIAL LEADERSHIP PROGRAM, SINGULARITY UNIVERSITY
18:00 – 21:00	STUDY TOUR GROUP DINNER WITH KEYNOTE SPEAKER
TUESDAY 19 JUNE 2018	
08:30 – 17:30	EXPONENTIAL LEADERSHIP PROGRAM, SINGULARITY UNIVERSITY
18:00 – 21:00	THE CHURCHILL CLUB WITH KEYNOTE SPEAKER
WEDNESDAY 20 JUNE 2018	
08:00 – 17:00	SILICON VALLEY SITE TOURS

STUDY TOUR FEES: USD 10,000 (PER PERSON)

INCLUSIONS

- Two-day Exponential Leadership Program at Singularity University
- One-day Silicon Valley Company Tours
- Accommodation for three nights in Silicon Valley
- Welcome dinner, The Churchill Club dinner, Tour dinner and speakers
- All meals
- Ground transportation to Singularity University and Company Tour

NOT INCLUDED

- Flights to and from San Francisco airport
- Transfers between hotel and San Francisco airport
- Visa and travel insurance*

*The Growth Faculty strongly recommends the purchase of travel insurance. Travel insurance in many cases may cover unforeseen or uncontrollable situations that might affect your ability to attend an event. To obtain travel insurance, please contact your travel agent.

PROGRAM TAKEAWAYS

SELF-EVALUATION: Assessment of current leader capabilities relative to key exponential leadership characteristics and with charted course for improvement.

MINDSET TRANSFORMATION: Singularity University is well-known for transforming the way people think and feel about the future. New behaviours and actions begin with this fundamental shift in perspective.

EXPONENTIAL TOOLKIT: Leaders will emerge with a tailored roadmap for putting learnings and experiences into sustainable behaviours and actions.

ACTIVATION PLAN: Each leader will be paired with a coach and peer cohort to help guide the development of their exponential leadership practice.

SUPPORT: Leaders will take away a tangible set of tools, skills, and behaviours that support the exponential leader.



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ABOUT SINGULARITY UNIVERSITY

Founded in 2008 by Peter Diamandis and Ray Kurzweil, Singularity University is dedicated to helping leaders understand and apply exponentially accelerating technologies to create the future we want to live in.

Headquartered on the campus of NASA Research Center in Silicon Valley, Singularity University offers on-campus and digital education courses, future ideation and disruption workshops, prototyping and business model generation services in our innovation lab, as well as global summits and conferences to corporations, entrepreneurs, NGOs, non-profits, academic institutions and government leaders.



Peter Diamandis
Co-founder & Executive Chairman
Singularity University
Founder & Executive Chairman
XPRIIZE



Ray Kurzweil
Co-founder & Chancellor
Singularity University
A Director of Engineering
Google

PREPARING YOUR BUSINESS TO THRIVE IN AN UNPREDICTABLE FUTURE

The business world is changing before our eyes. Technologies long considered science fiction are becoming mainstream. Greater access to knowledge, funding, and digital distribution platforms are reducing time to scale and redefining traditional business models. And perhaps most importantly, notwithstanding enormous and accelerating progress, we still face massive global challenges — like water, food, healthcare, energy — that individuals and organizations must unite to tackle, or ignore at our peril.

Follow the path of incremental improvement and risk disruption. Singularity University helps you make the exponential leap. It's not enough to simply keep up and try to survive. The pace of change is only getting faster. It's critical to understand breakthroughs happening across multiple industries, as disruption often comes from outside of your traditional competitive set. Many CEOs are unaware of the forces that will impact them in the future. Leaders must understand and harness the power of new disruptive business models before they're used against them (think Airbnb vs. Hilton, Uber vs. Yellow Cab, Dollar Shave Club vs. P&G). Singularity University helps companies stop playing defense and start playing offense. Through our cutting-edge curriculum and world-class faculty, Singularity University helps organizations begin to transform into agile and adaptable organizations empowered to leap into the future to drive disruption and achieve exponential results.

SINGULARITY UNIVERSITY
WHERE THE WORLD'S
BRIGHTEST MINDS
CONVENE TO ATTACK
THE WORLD'S TOUGHEST
CHALLENGES. BLOOMBERG TV