**17** HABITS TO HELP HIGH ACHIEVERS SURVIVE & THRIVE IN LEADERSHIP & LIFE

# Y OUR KBOOK

KEVIN N. LAWRENCE

# 17

# PLAN, PLAN AND PLAN AGAIN

Have a simple, all-encompassing,

one-page Master Plan for work,

self and life.

# "Everyone has a plan 'till they get punched in the mouth."

MIKE TYSON, prize fighter

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## Three Steps to Mastery

### 1. Commit to annual planning

For your annual planning, use the *My Master Plan*<sup>\*</sup> worksheet.

### ANNUAL REVIEW How did the year go?

<b>YOUR WORK</b> Career, money, and investments	<b>YOUR SELF</b> Being happy, strong, and healthy	<b>YOUR LIFE</b> Friends, family, and community	
Your biggest wins or achievements of the year?			
Your biggest challenges, frustrations of	or disappointments?		
The biggest lessons from your mistake	s?		
PASSION RATIO: How did you invest yo	pur energy this year?		
%	%	%	
What would have been ideal for you to be your best?			
%	%	%	
If you could do the year over again, what would you do differently?			

\* Digital downloads available at Lawrenceandco.com/Books

### MY MASTER PLAN THE THINGS THAT MATTER MOST

	GUIDING VALUES	<b>SWEET SPOT</b> To spend 90% of your time in	WON'T DO OR TOLERATE
	YOUR WORK Career, money, and investments	YOUR SELF Being happy, strong, and healthy	YOUR LIFE Friends, family, and community
	The Ultimate in Your Lifetime		
To Achieve			
To Enjoy or Experience			
To Be Remembered For			
	Twice As Good In 3 Years		
Passion Ratio	%	%	%
#1 Objective			
#2			
	Achieve This Year		
Passion Ratio	%	%	%
#1 Goal			
#2			

# QUARTER PLAN PLAN FOR QUARTER \_\_\_\_\_ OF \_\_\_\_\_

	YOUR WORK Career, money, and investments	<b>YOUR SELF</b> Being happy, strong, and healthy	<b>YOUR LIFE</b> Friends, family, and community
Passion Ratio	%	%	%
#1 Project			
-	Other projects?		
#2			
#3			
Toads #1			
#2			
Habit To Start*			
Stop			
-	Actions to take this week?		
-			
-			

\* Choose 1 of the 17 habits from this book.

### 2. Re-plan quarterly

Use the *Quarterly Reset*<sup>\*</sup> worksheet toward the end of each quarter to:

- a. Review and reflect on your work, self and life results from the previous quarter.
- b. Plan your focus for the coming quarter.

# QUARTERLY RESET REVIEW OF QUARTER \_\_\_\_ OF \_\_\_\_

YOUR WORK Career, money, and investments	<b>YOUR SELF</b> Being happy, strong, and healthy	YOUR LIFE Friends, family, and community	
Biggest achievements?			
Biggest challenges or disappointment	s?		
PASSION RATIO: How much energy did			
%	%	%	
What would have been ideal for you to be your best?			
%	%	%	
What do you need to Start or Stop doing to be on track with your Annual Goals?			

\* Digital downloads available at Lawrenceandco.com/Books

# QUARTER PLAN PLAN FOR QUARTER \_\_\_\_\_ OF \_\_\_\_\_

	YOUR WORK Career, money, and investments	<b>YOUR SELF</b> Being happy, strong, and healthy	<b>YOUR LIFE</b> Friends, family, and community
Passion Ratio	%	%	%
#1 Project			
	Other projects?		
#2			
#3			
Toads #1			
#2			
Habit To Start*			
Stop			
	Actions to take this week?		

\* Choose 1 of the 17 habits from this book.

### **Gut Check**

How disciplined are you about planning and regularly re-planning for work, self and life?

On a scale of O (low) to 10 (high): \_\_\_\_\_

# Simple Summary

Your achievements will be greater, and you will enjoy life more, if you make proper planning and re-planning an annual and quarterly discipline.



# About Coach Kevin

CEOs typically place their first call to Coach Kevin with a crisis to solve. They stay because of his business acumen and no-holds-barred, tell-it-like-it-is style.

Kevin's career spans 20 years and four continents. He's worked with hundreds of CEOs and executives, helping them to break through business challenges, grow their companies and find personal success along the way.

These experiences inspired Kevin's book, Your Oxygen Mask First, in which he reveals the 17 habits every leader must know to transcend the perils of success, and achieve even more.

Kevin is a Coach Emeritus with Gazelles—a rare distinction. He is a key contributor to Scaling Up (Mastering the Rockefeller Habits 2.0).

Based in Vancouver, Canada, Kevin can often be found tearing up the racetrack, or adventuring in the outdoors with his wife Angela, son Brayden and daughter Ashley.

# About Lawrence & Co.

We don't do best practices. And we are not for the faint of heart.

We offer real, unvarnished insight and tools based on 20 years of actual business experience, working with some of the world's most successful high-growth companies.

We cut through fear, time-wasting and abstract theories to get our clients to sound strategies, strong balance sheets and optimal profitability.

We believe in ease and simplicity, because complexity is over-rated and inefficient.

If you want a phenomenal business and an amazing life, get in touch.

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