

10-YEAR MASTER PLAN

The Things That Matter Most



	GUIDING VALUES	SWEET SPOT To spend in 90% of your time	WON'T DO OR TOLERATE (Always/Never List)
	YOUR WORK Career, money and investments	YOUR SELF Being happy, strong and healthy	YOUR LIFE Friends, family and community
	The Ultimate In Your Lifetime		
To Achieve			
To Enjoy or Experience			
To Be Remembered For			
	Thriving in 10 Years		
Passion Ratio	_____ %	_____ %	_____ %
#1 Outcome			
	Twice As Good In 3 Years		
Passion Ratio	_____ %	_____ %	_____ %
#1 Objective			
#2			
	Achieve This Year		
Passion Ratio	_____ %	_____ %	_____ %
#1 Goal			
#2			

	YOUR WORK Career, money and investments	YOUR SELF Being happy, strong and healthy	YOUR LIFE Friends, family and community
Quarter 1 _____ to _____			
Passion Ratio	_____ %	_____ %	_____ %
#1 Project			
#2			
Toads			
Growth	Habit To Start:		
	Habit To Stop:		
Quarter 2 _____ to _____			
Passion Ratio	_____ %	_____ %	_____ %
#1 Project			
#2			
Toads			
Growth	Habit To Start:		
	Habit To Stop:		
Quarter 3 _____ to _____			
Passion Ratio	_____ %	_____ %	_____ %
#1 Project			
#2			
Toads			
Growth	Habit To Start:		
	Habit To Stop:		
Quarter 4 _____ to _____			
Passion Ratio	_____ %	_____ %	_____ %
#1 Project			
#2			
Toads			
Growth	Habit To Start:		
	Habit To Stop:		

Resources

<https://lawrenceandco.com/business-resources>

<https://lawrenceandco.com/books>

<https://lawrenceandco.com/podcast>